



**KSNV**

## Orders

Order / Rev:	108085
Alt Order #:	06866084
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	
Flight Dates:	10/24/12 - 10/30/12
Original Date / Rev:	10/22/12 / 10/23/12
Order Type:	GENERAL

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

## Agency

Name: American Rambler Productions

Buying Contact: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

138 Conant St.

Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

Name:	<del>Romney for President</del> <i>News</i>
Demographic:	A35+
Product Codes:	PLC02-Republican
Priority:	SELECT PRIORITY CODE
Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	95	\$70,800.00	\$60,180.00
10/29/12	10/30/12	51	\$35,825.00	\$30,451.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	95	\$70,800.00	\$60,180.00	0.00
November 2012	51	\$35,825.00	\$30,451.25	0.00
<b>Totals</b>	<b>146</b>	<b>\$106,625.00</b>	<b>\$90,631.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSNV	26%	\$106,625.00
Market	100%	\$410,096.15

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$102,524.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$102,524.04
KTUD	1%	\$4,100.96
KVVU	20%	\$82,019.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,302.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	M	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00						
E 2	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$700.00		0.00						
E 3	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
WAKE 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$700.00		0.00						
E 4	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$900.00		0.00						
E 5	KSNV	10/29/12	10/30/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$900.00		0.00						
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$425.00		0.00						
E 7	KSNV	10/24/12	10/26/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW 1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---WTF--	3		\$325.00		0.00						
E 8	KSNV	10/29/12	10/30/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 9	KSNV	10/29/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$325.00		0.00						
E 10	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	---WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RACHAEL RAY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---WTF--	6		\$325.00		0.00						
E 11	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	6		\$425.00		0.00						
E 12	KSNV	10/29/12	10/30/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	3		\$425.00		0.00						
E 13	KSNV	10/24/12	10/26/12		CM	1258p-2pm	---WTF--	:30	6	\$425.00	1	0.00	NM	6	\$2,550.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS OF OUR LIVES 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$425.00		0.00			
E 14	KSNV	10/29/12	10/30/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
Days of our Lives															
DAYS OF OUR LIVES 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$425.00		0.00			
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
The Doctors															
DOCTORS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$325.00		0.00			
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
The Doctors															
DOCTORS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$325.00		0.00			
E 17	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
Dr Phil															
DR.PHIL 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$450.00		0.00			
E 18	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
Dr Phil															
DR.PHIL 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$450.00		0.00			
E 19	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	6	\$725.00	1	0.00	NM	6	\$4,350.00
4PM NEWS (1 hour)															
FIRST NWS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$725.00		0.00			
E 20	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
4PM NEWS (1 hour)															
FIRST NWS 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$725.00		0.00			
E 21	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
M-F Early News															
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$1,200.00		0.00			
E 22	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
M-F Early News															
NEWS 3 AT 5 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$1,200.00		0.00			
E 23	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy															
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$1,300.00		0.00			
E 24	KSNV	10/24/12	10/26/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$1,300.00	1	0.00	NM	6	\$7,800.00
M-F Jeopardy															
JEOPARDY 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$1,300.00		0.00			
E 25	KSNV	10/24/12	10/26/12		CM	7-730pm	--WTF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00

Order / Rev: 108085  
Alt Order #: 06866084  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
Product Desc: ROMNEY FOR PRESIDENT  
Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune WHEEL 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---WTF--- 3 \$1,300.00 0.00															
E 26	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$1,300.00 0.00															
E 27	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$1,200.00	1	0.00	NM	6	\$7,200.00
NEWS3 @11 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---WTF--- 6 \$1,200.00 0.00															
E 28	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS3 @11 2X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 4 \$1,200.00 0.00															
E 29	KSNV	10/24/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1236a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
TONITE SHOW 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---WTF--- 3 \$500.00 0.00															
E 30	KSNV	10/29/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1236a	MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHOW 1X PER DAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$500.00 0.00															
E 31	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
NWS3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$350.00 0.00															
E 32	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$625.00 0.00															
E 33	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$500.00 0.00															
E 34	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00
NWS3 @5WK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$675.00 0.00															
E 35	KSNV	10/27/12	10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$525.00 0.00															
E 36	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$1,100.00 0.00															
E 37	KSNV	10/27/12	10/27/12		CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00

Order / Rev: 108085  
 Alt Order #: 06866084  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nevada Newsmakers - Ch.3		(5:00 AM-5:30 AM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					1	\$1,250.00		0.00			
E 38	KSNV	10/27/12	10/27/12	Nevada Newsmakers - Ch.3	CM	5:00- 6:00am	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
				Nevada Newsmakers - Ch.3	(5:30 AM-6:00 AM)										
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					1	\$1,250.00		0.00			
E 39	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
NWS-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 40	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					2	\$750.00		0.00			
E 41	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
E 42	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$600.00		0.00			
E 43	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game											
FTBL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$2,400.00		0.00			
E 44	KSNV	10/28/12	10/28/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				Jeopardy in Prime											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$800.00		0.00			
E 45	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
				Law & Order (synd) PRIME											
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$800.00		0.00			
E 46	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
WKDN NWS 3 @11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					2	\$1,100.00		0.00			
													Totals	146	\$106,625.00